

CLAIMS

Please amend the following claims.

1. (Twice Amended) A method of controlling a transaction between a receiver and a content provider occurring over a network operated by a network operator, wherein said content provider offers enhanced content programming relating to the transaction, the method comprising the steps of:

storing a receiver profile in a data base controlled by a third party, wherein said third party is coupled to said network;

intercepting a user request for the enhanced content programming, said user request originating in the receiver and directed at the content provider, wherein said intercepting step is performed by said third party;

determining if said user request for the enhanced content programming is authorized by said stored receiver profile; and

permitting the enhanced content programming to be provided to the receiver in response to the user request if the content provider is authorized by said receiver profile, wherein said permitting step is performed by said third party.